



CONNECT ENGAGE GROW

Senior Fair Prep Reminders for all participants

See **Attendee Health Flyer Link provided** to share with your senior audiences and for your own marketing purposes.

Dear Senior Health Fair Vendor/Sponsor,

We are thrilled that you will be participating in the Tuesday, September 10th North Miami Beach Senior Health, and Wellness Fair.

Please see reminders below to help you prepare in advance for the Senior Health Fair.

Please note 2 benefits of certain levels of sponsorship:

- 1. If your sponsorship level includes a speaking part**, please provide the name, business, title, cell, and email for your speaker. Let your speaker know that the schedule for the speakers will be emailed to both of you a few days before the fair.
 - **If your sponsorship level includes** a flyer or postcard to be added to gift bags. **YOUR FLYER IS DUE Friday August 16th - 1 pm to 4 pm NMBCC Office**
 - **Please deliver 400 flyers or postcards** (not brochures) **to the NMB Chamber Office on date above from 1 pm to 4 pm to include your flyer in our gift bags. IMPORTANT: Order your marketing materials NOW to make this deadline. Late deliveries will not be accepted. Plan now.** NMB Chamber Office Address: 16901 NE 19th Avenue, Suite 2 A (across hall from NMB Police) NMB, FL 33162. Park behind the City of NMB buildings to drop off. Head toward the NMB Police entry. We are across the hall in a small building.

REMINDERS SENIOR HEALTH FAIR

- 1. Please share the Attendee Flyer with your Senior Audiences.**
 - We invite vendors to share the attendee flyer with your senior audiences, so you provide your senior audience with the opportunity to visit your booth and to see your involvement with senior programs. They will experience an exciting, complimentary, and wonderful day out that is sure to inspire.
 - Share the flyer through your e- list, web calendar, in a newsletter, and on your social media posts. When sharing, please add the link below for attendees to RSVP to attend for FREE.

- **FREE SENIOR HEALTH FAIR ATTENDEE ADMISSION. ATTENDEES RSVP**
<https://www.eventbrite.com/e/2024-fall-into-health-senior-health-wellness-fair-tickets-912263914927?aff=erelexpmlt>

Event Details to share with senior audiences in your marketing materials:

“Fall into Health” at the 2024 North Miami Beach Senior Health & Wellness Fair!

DATE AND TIME: Tuesday, September 10, 2024, from 9 am to 12:30 pm

LOCATION: McDonald Center, 17051 NE 19 Ave, North Miami Beach, FL 33162

ESTIMATED ATTENDANCE: 400+

ABOUT THE EVENT: The “Fall into Health” 2024 NMB Senior Health and Wellness Fair is a FREE event created by the North Miami Beach Chamber of Commerce and the City of North Miami Beach dedicated to inspiring, educating, and motivating seniors and their family members from Greater North Miami Beach and surrounding communities. This health fair offers a wealth of resources, health screenings, and valuable medical information with a mindset of total health and prevention to empower attendees with the tools needed to take action to improve their lifestyle and address any physical, emotional, mental, or spiritual concerns for total health and well-being. Attendees will enjoy light bites, exercise classes, music, entertainment, dancing, connecting with other seniors, giveaways, and tons of fabulous Raffle Prizes! Join seniors, family members, friends, and industry leaders for this impactful event.

PARKING: Behind the City of NMB Buildings, the Julius Litman theater, McDonald Center/Parks & Recs, and City buildings, Police department, or side streets.

VENDOR/SPONSOR INFO: Call 305-944-8500 or Email
Chamber@nmbchamber.com

ATTENDANCE: FREE. Please Invite Your Senior Audiences.

ATTENDEES REGISTER AT: <https://www.eventbrite.com/e/2024-fall-into-health-senior-health-wellness-fair-tickets-912263914927?aff=erelexpmlt>

2. **Your 6’ table display comes with 2 chairs. You must bring your own tablecloth.**
3. **Raffle Prize: Share what your Raffle Prize valued at \$25+ will be by email.** Prizes are mandatory and will be collected on arrival at the Senior Fair. Raffle Gifts are given out during the last 30 to 45 minutes of the fair. Your business name, raffle gift, and value mentioned by the EMCEE when your gift is given out. Feel free to take a photo with your winner and post online. **On your gift card envelope or prize put in an envelope and secure it in place or add your envelope to a prize, with your business name, business card, write what the item is on**

envelope and its value so the Emcee has all details to discuss with audience quickly in a Rapid Fire Raffle at the end of fair.

4. **Electricity:** (Limited-no guarantees) If you order electricity, be sure to **bring at least a 6' extension cord and appropriate tape to tape it down on the floor so no one trips or falls.**
5. **Food:** Lite bites will be served for seniors. Vendors will get coffee, water, and lite snacks, but to tide you over, please eat before you arrive at the fair and bring a little snack with you. We want you to make sure you have what you need as you will get busy at the fair.
6. **Vendor Room at Fair:** There will be a separate Vendor room before and during the fair for water and coffee, lite snacks. It is a great getaway where senior vendors can network and refer business, make a phone call, eat a snack, or take a break.
7. **BRING TONS OF BUSINESS CARDS:** Bring hundreds of business cards. The attendees and vendors alike are great connections for your business.
8. **Please add the Fair details in number 1 and set up details below to your own and your co-workers' calendars now.**
 - **Copy & print fair details out now. Leave directions in your car.**
 - **Share details below & in number 1 with participants from your organization. Give us emails of your participants so they get communication reminders.**
9. **VENDORS PREP: 9/10 NMB Senior Health Fair**
 - **Attendee Fair hours:** 9 am to 12:30 pm
 - **Vendors Set-up:** 7 am to 8:30 am (sharp) seniors arrive early.
 - **Vendor Take down:** 12:30 pm to 1:15pm
 - **Location:** McDonald Center (next to City Hall) NMB
17051 NE 19 Ave, North Miami Beach, FL 33162
 - **Parking:** Behind City of NMB Buildings including the Julius Litman theater, McDonald Center/Parks & Recs, City buildings, Police department, and side streets.

Vendor Questions: 305-944-8500 or Email: chamber@nmbchamber.com

- Please ask questions in advance. Fair Day and the day before we will not be easily accessible. Thank you.

We are looking forward to your participation and to having an amazingly successful Senior Health Fair!

Warm Regards,
Leslie Loewenthal | Executive Director
The Greater North Miami Beach Chamber of Commerce
(305) 944.8500 / Chamber@NMBchamber.com; lloewen@outlook.com